IV B.Tech II Semester Regular/Supplementary Examinations,May 2010
E-COMMERCE
Computer Science And Engineering

Time: 3 hours　　　　　　　　　　　　　　　　　　　　Max Marks: 80
Answer any FIVE Questions
All Questions carry equal marks
⋆ ⋆ ⋆ ⋆ ⋆

1. What is an electronic bill? How does it facilitate e-commerce? [16]

2. What is consumer search? How search engines are helpful in searching potential consumers in on-line marketing [16]

3. What is e-procurement and e-distribution and explain the process and procedure of e- procurement process. [16]

4. What are Financial EDI and Financial VANs? State their applications? [16]

5. Explain the storage and transmission requirements for multimedia. [16]

6. What is an e-market place? Explain the characteristion of an e-market place. [16]

7. What is Internet marketing? Explain the impact of E-commerce technology on marketing. [16]

8. What is the future of e-commerce? State the progress of e-commerce in India.[16]

⋆ ⋆ ⋆ ⋆ ⋆